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For immediate Release

*Idaho Falls, ID*. The Idaho Falls Auditorium District today announced that the Teton Auto Group has committed to a significant contribution for the Mountain America Center. The specific details will be announced at an 11a press conference on December 29, 2020 at Teton Toyota. Idaho Falls Auditorium District Board Chair, Terri Gazdik said, “this is a positive momentum builder from another well-respected business in our community.”

The Mountain America Center will be a facility for many different community uses. It will also house a new Idaho Falls minor league hockey team and will be available to host concerts, sporting events, professional conferences, and other community outreach events. The 48,000 square foot venue will feature an arena with seating up to 5,500 people and a state-of-the-art convention center with flexible configurations.

“Having the support of the Teton Auto Group and the Hernandez family is a major boost for this project.” Said Rob Spear Executive Director of the Idaho Falls Auditorium District. “They are a community focused organization, and we are hopeful their support encourages other local businesses to get behind this project.”

**About Teton Auto Group**

Founded in 2005, the Teton Auto Group serves the communities of Idaho Falls, Pocatello, Rexburg, and Jackson Hole and has grown substantially over the past 15 years going from 1 location with 35 employees to 7 locations and 350 employees.

**About Idaho Falls Auditorium District (IFAD)**

The Idaho Falls Auditorium District was formed in June of 2011 to accomplish the goal of building a multi-purpose event center in Idaho Falls, Idaho. The proposed 48,000 square foot event center will have 27,000 square feet of arena space and 11,500 square feet of meeting space. The 5,500-seat arena will host sporting and entertainment events and the meeting space will host conferences and trade shows. The district is a self-funded public board, tasked with raising funds for the proposed Idaho Falls Event Center. The project is funded through collection of a 5-percent tax on hotel room bookings and through private fundraising.