

Board of Directors – Regular Business Meeting
425 N. Capital Ave., Idaho Falls, ID 83402
Wednesday, 12 July 2017, 7:00 a.m.

Minutes:

In Attendance: Board Members Terri Gazdik, Jill Kirkham, Doug Swanson, John LoBuono, Bob Nitschke, Executive Director Cindy Ozaki, Administrative Coordinator Jo Nelson, IFAD Legal Counsel Mark Fuller. Mike Clements, Kevin Bruder, Kevin Greene, Michelle Ziel-Dingman, Eric Isom, Dana Briggs, Chip Schwarze, John Radford, Brian Clark, Mayor Casper, Kevin DeKold, Blake Davis

I. Call to Order

Conducted by Chairman Gazdik, the meeting was called to order at 7:01 a.m.

II. Adoption of the Consent Agenda.

Action: Motion made and seconded to adopt the Consent Agenda. The minutes from June 28, 2017 were not included in this consent agenda and will be in the consent agenda for July 26, 2017.

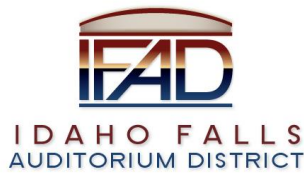
Result: All present voted in the affirmative.

III. Review B. Nitschke Comments

Vision, Mission and Values of Board – Mr. Nitschke inquired if there was a Vision, Mission and Values statements for IFAD. Ms. Ozaki declared that the board had been following the statutes and community criteria that was in place. Mr. Fuller cited the judge’s statement as another criteria that the board had used as a guide.

Alternatives for the Event Center – A discussion was held on the type of event center needed for this community and funding to complete current plans, including pursuing other entities to partner with for funding. Mr. Nitschke inquired about the ability to use the funds for a less expensive project. Comments were made on the amount of time to create a new design for the project and filling the funding gap. Comments were made by Ms. Ozaki about the needs and wants of the community and the minimum building specs which drives the funding needed. A comment was made to wait until the end of August when the board will be presented the rest of the marketing information, possibly a subcommittee will be created to look at other alternatives.

Project Management Plan A discussion was held on creation of a project management plan. It was determined that Ms. Ozaki and Bob Nitschke will partner on this.



Public Relations – Mr. Nitschke suggested that a public relations plan be put in place. A subcommittee is being created. John LoBuono and Jill Kirkham will be on this subcommittee, possibly partnering with the Chamber. Mr. Schwarze, Chamber CEO, agreed to be on the committee.

Ms. Gazdik requested an update at the next meeting.

IV. Reports and Updates

A. Executive Director Report:

Short Term Rentals – Ms. Ozaki has received positive remarks from the STR's and has assisted them with information. A website to provide helpful links for the STR's was discussed.

Spring Hill Marriott – A discussion was held on the opening date for Spring Hill Marriott.

Eclipse – An infrastructure overload is expected for the eclipse. July 26 the City will be having a meeting to discuss plans and provide information for the community.

B. Administrative Report: The administrator reported that two hotels had not paid their taxes for May and announced the next meeting is to be held on July 26, 2017.

V. Calendar and Announcements.

A. Upcoming IFAD Meetings/Events: The next IFAD meeting will be held on July 26, 2017.

B. Announcements and Questions: None at this time.

VI. Public Comment: Time was given for public comment. Chip Schwarze encouraged the Board Members to stay focused on the current path of the Event Center as changing focus at this time will lose momentum and cause the project to be stalled.

VII. Executive Session: Board moved to Executive Session at 7:52 am to communicate with legal counsel. Executive Session was adjourned at 8:05 am

VIII. Adjournment:

Action: Motion made and seconded to adjourn the meeting.

Result: The vote was unanimous in the affirmative. Meeting was adjourned at 8:07 a.m.