

**Board of Directors – Regular Business Meeting
425 N. Capital Ave., Idaho Falls, ID 83402
Wednesday, September 10, 2014, 7:30 a.m.**

Minutes:

In Attendance: Board Members: Cindy Ozaki, Janet Trujillo, Allan Woolley, and Terri Gazdik (by phone for one vote only). IFAD Legal Counsel Representative Dan Beck, IFAD Administrative Coordinator Jennie Weitzel, Chris Ott, Bob Everhart and Rebecca Casper.

I. Call to Order:

Conducted by Chairman Ozaki, the meeting was called to order at 7:34 am.

II. Adoption of the Agenda:

Action: Ms. Trujillo moved to adopt the Agenda.

Action: Mr. Woolley seconded the motion.

Result: All members present voted in the affirmative.

III. Approval of 8/27/14 Business Meeting Minutes:

Action: Ms. Trujillo moved to approve the 8/27/14 Minutes.

Action: Mr. Woolley seconded the motion.

Result: All present voted in the affirmative.

Approval of 9/4/14 Special Meeting Minutes:

Action: Ms. Ozaki abstained from voting. The Board will present the 9/4/14 Minutes for approval at the next meeting.

IV. Approval of Payables:

Action: Ms. Trujillo moved to approve the payables except the IdeaCom invoice.

Action: Mr. Woolley seconded the motion

Result: All present voted in the affirmative.

Discussion: Ms. Ozaki will call IdeaCom to discuss and resolve Invoice and service concerns.

V. Yellowstone Teton Territory (YTT) Meeting Report: Ms. Ozaki reported on the YTT meeting. She noted that YTT received more than what they requested on a recent state grant because tourism in the region is up significantly. Idaho Falls was up more than 18% in visits to the region, second in the state only to Pocatello which was up 20%. YTT is working more with the Governor's office to coordinate tourism and is already promoting the next solar eclipse in the area on Aug. 21, 2017. This year, Ashton reported a 96% occupancy rate and Salt Lake Express noted a 25% increase in charters, while shuttles decreased. YTT hopes to gain more hoteliers for membership and demographics data. YTT will study visitor demographics to direct tourism dollars to the proper countries. The state is currently concentrating on Australia, Canada and Germany, in addition to China's small and large tour groups.

VI. Motel Audit Update: Ms. Ozaki reported the Motel Audit Report letter is finished. She has not received any new numbers from Galusha Higgins Galusha (GHG). She recommends waiting to hear from Mr. Goodworth at GHG before sending the letter to see if the last two hotels would comply.

VII. Reports and Updates:

A. Finance Report: Ms. Ozaki has not received July financials yet. She hopes to be able to receive email prior to the next meeting. She noted that August saw record income for the hotels.

B. Executive Director Update: Ms. Trujillo reported that the Executive Director Search Committee has decided to hire an outside firm to continue with the search. Ms. Gazdik was contacted by phone to participate in the following vote.

Action: Ms. Trujillo motioned to hire Bitrick Consulting to continue with the Executive Director search.

Action: Mr. Woolley seconded the motion.

Result: All present voted in the affirmative. Ms. Ozaki abstained from voting.

C. Board Succession:

Action: Ms. Trujillo motioned to appoint Mr. Bob Everhart to the vacant board seat.

Action: Mr. Woolley seconded the motion.

Result: All present voted in the affirmative.

D. Administrative Reports and Updates: Ms. Weitzel reported that ShadyRest Campground has still not remitted for July. Shilo Inn is disputing late fees. A new manager was unaware of the return being late. The check and the postmark show the return being seven days late. The board agreed not to abate the late fees and to send a letter with documentation to the new manager.

E. Other Reports: Discussion on the Sunnyside Road Traffic light issue has the second light going over the canal. Ms. Ozaki waiting for clarification from BMPO and ITD. She plans to attend the BMPO meeting later in the afternoon.

VIII. Calendar and Announcements:

A. Upcoming IFAD Meetings/Events: Next IFAD Board meeting is September 24, 2014.

B. Announcements and Minor Questions: Museum of Idaho's Race to the End of the Earth exhibit is over. Idaho Falls was only one of three cities in the United States to have the exhibit. The Museum expected 50,000 visitors but only had 25,000. The Museum's new exhibit is Living Lights Glow and it will open September 26 through November 29.

IX. Public Comment: None given.

X. Adjournment:

Action: Ms. Trujillo motioned to adjourn the meeting.

Action: Mr. Woolley seconded the motion.

Result: Meeting was adjourned at 8:25 am.