

**Board of Directors – Regular Business Meeting
425 N. Capital Ave., Idaho Falls, ID 83402
Wednesday, August 13, 2014, 7:30 a.m.**

Minutes:

In Attendance: Board Members: Terri Gazdik, Cindy Ozaki, Janet Trujillo and Allan Woolley, IFAD Legal Counsel Mark Fuller, IFAD Administrative Coordinator Jennie Weitzel, Mayor Rebecca Casper and Executive Director Candidate, Cy Holden.

I. Call to Order:

Conducted by Chairman Ozaki, the meeting was called to order at 7:34 am.

II. Adoption of the Agenda:

Action: Ms. Gazdik moved to adopt the Agenda.

Action: Mr. Woolley seconded the motion.

Result: All members present voted in the affirmative.

III. Approval of 7/23/14 Business Meeting Minutes:

Action: Ms. Trujillo moved to approve the 7/23/14 Minutes.

Action: Ms. Gazdik seconded the motion.

Result: All present voted in the affirmative.

Approval of 8/4/14 Special Meeting Minutes:

Action: Mr. Woolley moved to approve the 8/4/14 Special Meeting Minutes.

Action: Ms. Trujillo seconded the motion.

Result: All present voted in the affirmative.

IV. Approval of Payables:

Action: Ms. Trujillo moved to approve the payables.

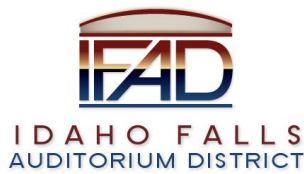
Action: Mr. Woolley seconded the motion

Result: All present voted in the affirmative.

V. Reports and Updates:

A. Report on Grow Idaho Falls Investor Breakfast: Ms. Ozaki attended the breakfast at the Shoshone Bannock Event Center in Fort Hall. She noted the total square footage of the Shoshone Bannock Event Center is 15,000 with a seating capacity of 1,200.

The speaker was Diane Norton, head of tourism for the state, and the event was well attended. The 2 % state travel and tourism tax collected approximately \$8 million last year, up 8.3% from the previous year. (45% to grants, 45% for advertising/marketing and 10% to Admin. costs) New



campaign: '18 summers' video was shown. Goal is to bring more people into the state, including international travel. IFAD or Event Center Operator can work with the Commerce Director's office to increase business in the Idaho Falls area.

Joan Kronebusch, Town Pump spokesperson, noted the company's commitment to community and willingness to work with local leaders and charities. The Sleep Inn in Idaho Falls is a platinum rated hotel, #9 of 10 in US according to Trip Advisor and #4 of 10 in US that is totally green. The Town Pump chain won Choice hotel award at the national level.

Ms. Ozaki presented the board with an article from the Post Register that says Home2 Suites, part of the Hilton Hotel chain, will begin construction next month in Snake River Landing. It is an extended stay hotel and is expected to open next summer.

B. Finance Report: Ms. Gazdik distributed the June financial statements and reviewed with the Board.

C. Executive Director Update: Ms. Gazdik noted the search committee narrowed the search down to three candidates. She requested travel reimbursement from the District for the final candidate who is traveling from more than 10 miles away for an interview that evening.

Action: Mr. Woolley moved to reimburse mileage for out of area Executive Director Candidate at \$.56/mile.

Action: Ms. Ozaki seconded the motion.

Result: All present voted in the affirmative.

D. Board Succession: The District is still looking for individuals to fill the open board seat.

E. Administrative Reports and Updates: none given.

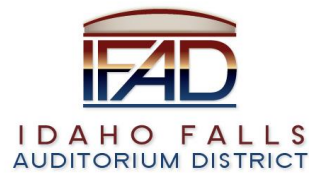
F. Other Reports: Ms. Trujillo had a conversation with the county commissioners and they are supportive of helping IFAD to make sure the road situation near the Event Center site is favorable.

VI. Calendar and Announcements:

A. Upcoming IFAD Meetings/Events: Next IFAD Board meeting is August 27, 2014. Teton Volkswagen Open House tomorrow at 5pm. Chamber Vision lunch needs RSVP by the end of the week.

B. Announcements and Minor Questions: None given.

VII. Public Comment: Ms. Ozaki thanked Mr. Holden, Executive Director Candidate, for attending. Mr. Holden, noted (IFAD is a) very well run organization and it was helpful to be at the meeting and see what is going on.



- VIII. Executive Session:** The board entered into Executive Session to discuss personnel issues.
Action: Mr. Woolley motioned to increase the Administrative Coordinator pay by \$.50 per hour effective immediately.
Action: Ms. Gazdik seconded the motion.
Result: All in favor voted in the affirmative.
- IX. Adjournment:**
Action: Ms. Gazdik motioned to adjourn the meeting.
Action: Mr. Woolley seconded the motion.
Result: Meeting was adjourned at 8:40 am.