



**Board of Directors – Regular Business Meeting
425 N. Capital Ave., Idaho Falls, ID 83402
Wednesday, October 8, 2014 7:30 a.m.**

Minutes:

In Attendance: Board Members: Bob Everhart, Cindy Ozaki, Janet Trujillo, and Allan Woolley. IFAD Legal Counsel Mark Fuller, IFAD Administrative Coordinator Jennie Weitzel, Architect Kevin DeKold, Monica Bitrick. Excused: Terri Gazdik.

I. Call to Order:

Conducted by Chairman Ms. Ozaki, the meeting was called to order at 7:34 am.

II. Adoption of the Agenda:

Action: Ms. Trujillo moved to adopt the Agenda.

Action: Mr. Woolley seconded the motion.

Result: All members present voted in the affirmative.

III. Approval of 9/24/14 Business Meeting Minutes:

Action: Mr. Everhart moved to approve the 9/24/14 Minutes.

Action: Mr. Woolley seconded the motion.

Result: All present voted in the affirmative.

IV. Approval of Payables:

Action: Ms. Trujillo moved to approve the payables.

Action: Mr. Woolley seconded the motion

Result: All present voted in the affirmative.

Discussion: IdeaCom has agreed to credit the previous invoices and will send confirmation

V. Motel Audit Update: Mr. Fuller noted that GHG has heard from Pinecrest Motel and will they will meet on October 20 to finalize audit details.

VI. Reports and Updates:

A. Architecture Update: Mr. DeKold reported that projects are being bid fairly high right now but expects those may come down.

B. Financial Report: Ms. Ozaki reported the District is up from the previous year over 10% for the month of August. The investment account balance is at \$3.25 million.

C. Administrative Reports and Updates: Ms. Weitzel reported that all hotels are up to date. Ms. Ozaki noted that ShadyRest Campground is still outstanding by \$20 for \$10 late fee each for the months of January and February. Ms. Weitzel noted the Facebook page had been updated to include the CMGC signing information. Ms. Ozaki noted that she had sent many Facebook invites and there was a big jump in

the number of people joining the page. She requested that other board members send out invites to our page also to increase our exposure. Ms. Weitzel also noted she will be attending a Facebook for Business class offered through EITC. Ms. Weitzel requested the Special Meeting Agendas be forwarded to her to post on the District website. She verified that board members still wanted Microsoft Outlook calendar invites.

D. Other Reports: Discussion on public's perception of the District and the Event Center and reports of negative perception based on misinformation and lack of information. Over the summer the Post register ran a story with misinformation and a negative headline. Ms. Ozaki and Mr. DeKold confirmed that the Post Register called to get correct information but nothing would be retracted. Ms. Ozaki mentioned that Mr. Doug Powell, Commercial Realtor and previously considered board member, just wrote an article for the paper with some positive IFAD facts. She is working on an Editorial and prefers information to come from the District. The board suggested the Executive Director should be proficient in public relations.

Discussion on NGS marker #700. Marker is not a HARN point as previously noted. A USGS NGS representative has been hired. The marker is currently located where future Event Center Drive would meet Pioneer Road. Ms. Ozaki reported that NGS said they prefer to move roads and not the marker. Previous City and Horrocks plans call for Pioneer Road to be expanded from two to three or five lanes. The road could never actually be expanded with marker in its current position. The city does not control Pioneer Road, the County does and should be involved. Ms. Trujillo noted that Mr. Roger Christensen, County Commissioner, would like to address the road issue with the board. Mr. Everhart reiterated that the marker needs moved and the District will need to disapprove alternative designs in order to establish moving the marker is the best option.

VII. Calendar and Announcements:

A. Upcoming IFAD Meetings/Events: Next IFAD Board meeting is October 22, 2014. YTT meeting is October 14, 2014 in Rexburg. Ms. Ozaki is unable to attend and Mr. Woolley will check his schedule.

B. Announcements and Minor Questions: Ball Ventures called to say ice rink equipment, including an ice cover and a Zamboni, need to be stored elsewhere. Kevin Green will be responsible for getting items moved.

VIII. Public Comment: None given.

IX. Executive Session: Chairman Ozaki, moved to enter into executive session at 8:20 am to consider personnel matters (Idaho Code Section 67-2345 (1)(a)). All board members present voted in the affirmative. Chairman Ozaki then recused herself and executive session was held by board members Woolley, Trujillo and Everhart.

X. Adjournment:

Action: Ms. Trujillo motioned to adjourn the meeting.

Action: Mr. Woolley seconded the motion.

Result: Meeting was adjourned at 8:55 am.